



**Media Advisory/2**  
**15 September 2011**

## **UN CONVENES FIRST EVER HIGH-LEVEL MEETING ON NONCOMMUNICABLE DISEASE PREVENTION AND CONTROL**

- WHAT:** **United Nations High-level meeting on noncommunicable diseases prevention and control**  
Noncommunicable diseases (or NCDs) like heart attack and stroke, cancer, diabetes and chronic lung disease kill 36 million people each year. Once thought of as a rich country's problem, noncommunicable diseases now take an increasing global toll: four out of every five deaths occur in a low or middle income country. Many of those deaths are among people under 60, triggering serious social and economic consequences. Global leaders will therefore meet at the United Nations in New York from 19-20 September 2011 to set a new international agenda to tackle NCDs in the future.
- WHEN:** **19-20 September 2011, 09h00-18h00 New York time**
- WHERE:** **United Nations Headquarters, 1<sup>st</sup> Avenue & 46<sup>th</sup> Street, New York**
- WHO:** The President of the General Assembly of the UN, **Ambassador Nassir Abdulaziz Al-Nasser**, UN Secretary-General, **Ban Ki-moon**; WHO Director-General, **Margaret Chan** and **approximately 35 Heads of State and Government, over 50 Health and Foreign Ministers** and other delegates representing over 110 Member States, will join senior officials, representatives of **international organizations** and **civil society**

A complete list of events and more details can be found at:

<http://www.un.org/en/ga/ncdmeeting2011/> or at

<http://www.un.org/en/ga/president/65/issues/ncdiseases.shtml> or at

[http://www.who.int/nmh/events/un\\_ncd\\_summit2011/en/index.html](http://www.who.int/nmh/events/un_ncd_summit2011/en/index.html)

**Webcasting** - All plenary meetings, panel discussions, news conferences and selected side events will be webcast on <http://www.un.org/en/ga/ncdmeeting2011/webcast.shtml>

**Videos** - <http://www.un.org/en/ga/ncdmeeting2011/videos.shtml>

**Social Media** - WHO will tweet from Twitter account @whonews - using hashtag #NCD11

Also follow the discussion on WHO Facebook Page

<http://www.facebook.com/WorldHealthOrganization>

The UN will tweet from Twitter account @un

Facebook Page <http://www.facebook.com/unicnetwork>

**Media accreditation** - Media without UN credentials should request accreditation from the UN Media Accreditation and Liaison Unit <http://www.un.org/en/media/accreditation/index.shtml>

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## SUMMARY OF KEY EVENTS

### Plenary Sessions, UN General Assembly Hall, 19 – 20 September

#### Monday, 19 September 09:00-13:00 and 15:00-21:00

They will be chaired by the President of the General Assembly, Ambassador Nassir Abdulaziz Al-Nasser . The morning meeting will feature opening statements (09:00 -10:00) from the President of the General Assembly, UN Secretary-General Ban Ki-Moon, WHO Director-General Margaret Chan, HRH Princess Dina Mired from Jordan and a representative of civil society.

#### Tuesday, 20 September 10:15-15:00 and 15:00-17:45

Presentation of summaries of the round tables and the adoption of the outcome document. Mayor of New York Michael R. Bloomberg has been invited to address the closing Plenary.

### ROUND TABLES

*A concept note for each round table, and accompanying discussion papers, will be made available at: <http://www.who.int/ncd>*

Three thematic round tables will be held in parallel to the plenary meetings in the ECOSOC Chamber:

#### Monday, 19 September

##### 10:00 - 13:00, ECOSOC Chamber

**Round table 1** - *The rising incidence, developmental and other challenges and the social and economic impact of NCDs and their risk factors*

##### 15:00 - 18:00, ECOSOC Chamber

**Round table 2** - *Strengthening national capacities, as well as appropriate policies, to address prevention and control of NCDs*

#### Tuesday, 20 September

##### 10:00 - 13:00, ECOSOC Chamber

**Round table 3** - *Fostering international cooperation, as well as coordination, to address NCDs*

Participants will include representatives from Member States and observers, as well as representatives of entities of the United Nations system, civil society and the private sector.

## SIDE EVENTS CO-SPONSORED BY WHO

*For latest update, please visit*

[http://www.who.int/nmh/events/un\\_ncd\\_summit2011/side\\_events/en/index.html](http://www.who.int/nmh/events/un_ncd_summit2011/side_events/en/index.html)

**MEDIA ACCESS TO SIDE EVENTS AT THE UN:** Accredited media persons must first go to Conference Room 1 in the North Lawn Building, which serves as the media center, from where they will be escorted to the side event venue.

**Sunday, 18 September**

**17h30-19h00, New York Academy of Medicine**

**From burden to best buys: Reducing the economic impact of NCDs**

The economic consequences of NCDs are staggering. A high-level panel will review a new World Economic Forum (WEF)-sponsored study that reveals the full costs countries will incur if they fail to act to prevent and treat them as a matter of urgency alongside a new WHO report that identifies and costs a core set of cost-effective strategies all countries can adopt today.

**What:** Panel discussion hosted by WHO and WEF

**More information:** [http://www.who.int/nmh/events/un\\_ncd\\_summit2011/flyer\\_wef.pdf](http://www.who.int/nmh/events/un_ncd_summit2011/flyer_wef.pdf)

**Monday, 19 September**

**13h15-14h30, Conference Room 3, United Nations**

**Noncommunicable diseases: What gets measured, gets done**

**What:** Panel discussion on the framework for monitoring noncommunicable diseases, targets and indicators

**More information:** [http://www.who.int/nmh/events/un\\_ncd\\_summit2011/concept\\_note\\_ncds.pdf](http://www.who.int/nmh/events/un_ncd_summit2011/concept_note_ncds.pdf)

**18h00-20h00, Riverview Room, 28<sup>th</sup> fl., East Tower, The Millennium Plaza Hotel, One United Nations Plaza**

**The role of universal health coverage in tackling noncommunicable diseases**

**What:** Panel discussion on developing health financing systems for universal health coverage in low- and middle-income countries and how this can contribute to meeting the costs of preventing and treating NCDs, hosted by WHO, the Permanent Missions of Brazil and Thailand to the United Nations and the Rockefeller Foundation

**More information:** [http://www.who.int/nmh/events/un\\_ncd\\_summit2011/flyer\\_brazil.pdf](http://www.who.int/nmh/events/un_ncd_summit2011/flyer_brazil.pdf)

[http://www.who.int/nmh/events/un\\_ncd\\_summit2011/concept\\_note\\_brazil.pdf](http://www.who.int/nmh/events/un_ncd_summit2011/concept_note_brazil.pdf)

**Tuesday, 20 September**

**11h00-13h00, Conference Room 2, United Nations**

**High-level meeting on nutrition**

**What:** Heads of State, and leaders from the United Nations, private sector, and civil society will discuss the Scaling Up Nutrition movement. On the agenda: progress so far, future commitments, and the link between under-nutrition and the prevention of non-communicable diseases.

**More information:** [http://www.who.int/nmh/events/un\\_ncd\\_summit2011/concept\\_note\\_nutrition.pdf](http://www.who.int/nmh/events/un_ncd_summit2011/concept_note_nutrition.pdf)

**13h15-14h30, Conference Room 3, United Nations**

**Achieving health equity: uniting around a common agenda to address NCDs and HIV**

**What:** Panel discussion on lessons learnt from experiences in dealing with challenges posed by NCDs and HIV

More information: [http://www.who.int/nmh/events/un\\_ncd\\_summit2011/flyer\\_hiv.pdf](http://www.who.int/nmh/events/un_ncd_summit2011/flyer_hiv.pdf)

[http://www.who.int/nmh/events/un\\_ncd\\_summit2011/concept\\_note\\_hiv.pdf](http://www.who.int/nmh/events/un_ncd_summit2011/concept_note_hiv.pdf)

Information on other side events:

[http://www.who.int/nmh/events/un\\_ncd\\_summit2011/other\\_side\\_events/en/index.html](http://www.who.int/nmh/events/un_ncd_summit2011/other_side_events/en/index.html)